

**Invitation to Roland Berger Foundation press conference:
Introducing the scholars on Tuesday, June 30, 2009
in BMW Welt, Am Olympiapark 1, 80809 Munich**

**Press conference at 11:00 a.m.
Ceremony at 3:00 p.m.**

**Please register by Thursday, June 25, 2009, 6 p.m., at:
presse@rolandbergerstiftung.org**

The Roland Berger Foundation presents its scholars: 140 schoolchildren – including many elementary school pupils – from Berlin, Brandenburg, Upper Bavaria and the Ruhr Area will be accepted into the "Fit for responsibility" program. Prof. h.c. Roland Berger will present the scholarship certificates to the State Ministers of Education.

11:00 a.m. – Press conference: Prof. Dr. h. c. Roland Berger, Founder of the organization and Chairman of the Board of Trustees, will introduce the first scholars of the "Fit for responsibility" program. The scholarships benefit gifted children and youth from socially disadvantaged families, with support ranging from individually tailored support concepts to general preparation for university. From the over 600 applications received, 140 students aged 7 to 17 were selected. They hail from the program's pilot regions of Upper Bavaria, the Ruhr Area, Berlin and Brandenburg. In addition, 14 university students were accepted into the program in February, and are to serve as inspirational role models for the younger participants.

How important a good education is for professional success is demonstrated in the accompanying paper by the Roland Berger Foundation, entitled "Information society Germany: Developing talent – Ten recommendations for improving education". A panel of experts will also be present to answer questions: Education expert Prof. Dr. Dieter Lenzen, President of the Freie Universität Berlin and a Trustee of the Roland Berger Foundation; Regina Poetke, Foundation Executive Board Member; and Barbara Loos, Coordinator of the Roland Berger Foundation's mentoring program.

3:00 p.m. – Ceremony: Prof. h.c. Roland Berger will officially welcome the 140 schoolchildren and 14 university students into the "Fit for responsibility" scholarship program. The State Ministers of Education for the four pilot regions, Berlin, Brandenburg, Bavaria and North Rhine-Westphalia, will accept the certificates on behalf of the scholarship recipients.

We would be happy to set up interviews with the scholars (also in advance of the ceremony). If interested, please contact:

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Photos of the event as well as the education report will be available for free download as of June 30, 2009:

Kuratorium
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Karin Berger
Staatssekretär Dr. Gert Haller
Prof. Dr. Dieter Lenzen
Barbara Lochbihler
Staatssekretärin Cornelia Quennet-Thielen
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The Roland Berger Foundation, headquartered in Munich, is an independent public foundation under German civil law. It was founded by Prof. Dr. h.c. Roland Berger on March 27, 2008. The Roland Berger Foundation was initially endowed with EUR 50 million and has an Executive Board and a Board of Trustees. The Foundation's goal is twofold: one, the Foundation is committed to respecting, promoting and protecting human dignity and human rights worldwide. To this end, the "Roland Berger Human Dignity Award – to promote peaceful cooperation in the world", endowed with EUR 1 million, is awarded annually. The second objective of the Roland Berger Foundation is to support talented young people from underprivileged backgrounds. Roland Berger scholarships provide them with a high quality education, thus making it possible for these young people to live independent lives in dignity.

Kuratorium

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